



## POSTERING, FLYERING & SHOW PROGRAMS

### ON GRANVILLE ISLAND

We have outlined guidelines below for you to follow when you're advertising your show on Granville Island. You **CANNOT** arbitrarily poster or flyer on Granville Island. Your posters will be torn down, your flyers will be recycled, and you will be billed for their removal! ***Please respect these regulations. We did not create them.***

The only spots where marketing materials such as posters and flyers can be are:

- the community bulletin board in the Public Market (single posters/cards only)
- the two small newsstands (for cards, small flyers or a limited number of brochures/programs) at Muffin Granny and in the Net Loft AND
- the small outdoor bulletin board behind the Kids Market (single posters/cards, **if the event is kid-related only**).

The map racks/boxes around the island and the counter of the visitor information booth are for CMHC Granville Island bilingual maps only.

All materials in public spaces other than in the designated locations are recycled.

### FLYERING

Flyering is one of Fringe's beloved traditions where artists get to connect with audiences and advertise their shows. Unfortunately, due to COVID health and safety considerations, the Fringe is discouraging artists from flyering this year. If you do decide to flyer, we will not stop you. However, we ask that you abide by these health & safety guidelines:

- Wear a mask and maintain social distancing when talking to patrons.
- Do NOT flyer inside any of our venues.
- Avoid stopping folks around venue entrances or exits.
- Avoid crowding in high traffic areas.
- In general, be COVID safe!

NOTE: Do **NOT** put flyers on car windshields!

### SHOW PROGRAMS/BROCHURES

Again, with COVID health and safety considerations in mind, the Fringe is discouraging artists from handing out physical show programs. Please consider using QR Codes or other digital means for patrons to access your program if possible.

If you choose to provide physical programs, we ask for these to be **single use only** in order to minimize possible transmission. Please ensure used programs are thrown out and not littered around the venue. Front-of-House volunteers will NOT be helping with distributing these. Please make sure you have other methods/processes in place.