



SPONSORSHIP POLICY 2021

Here at the Fringe, sponsors are an integral part of making the Festival happen. They contribute an incredible amount, and reasonably expect to have a protected and respected place in the Festival. We ask that no artists seek individual sponsorship from companies that are similar to our high-level Fringe sponsors.

Here is a list of the types of businesses that have category exclusivity in exchange for their support for the Festival.

- Print media
- TV
- Radio
- Beer
- Wine
- Cider

Please do NOT obtain support that you have to acknowledge from any company in the same sector as the above list. We owe it to our sponsors to vet any other company support for Festival events. If you are currently seeking support from companies that potentially could conflict with our sponsor list, please inform us by emailing artist@vancouverfringe.com.

In addition, if you do obtain support that you wish to acknowledge, the following applies:

- NO sponsor recognition from the stage (curtain speech, show, or post-show).
- NO sponsor recognition outside of the venue (*e.g.* a sign or sandwich board saying "This show sponsored/brought to you by/etc. _____").
- You may acknowledge your sponsors in your printed playbills/programs/posters.

Please email artist@vancouverfringe.com with the names of any companies that have agreed to sponsor your individual production.