



## VANCOUVER BASED PUBLICISTS AVAILABLE FOR HIRE 2019

### **Maria Zarrillo**

Maria Zarrillo is an Equity stage manager, producer, and digital arts marketer. She has worked with a variety of companies in these capacities including Pi Theatre, Pacific Theatre, Nightswimming Theatre, Cahoots Theatre, rice & beans theatre, Delinquent Theatre, Vancouver Opera, and Vancouver Asian Canadian Theatre, where she also spent a year as Operations Assistant. Maria is a graduate of Studio 58's production program and is the Associate Artistic Manager at Pi Theatre. Relevant experience includes writing & distributing press releases, coordinating previews, reviews, and interviews, creating event listings, creating digital ad campaigns, and tracking analytics.

Contact information: [maria-zarrillo@hotmail.com](mailto:maria-zarrillo@hotmail.com)

### **Jill Raymond**

Jill Raymond is an artist herself and Owner/Director of rayAction creative. She has been helping artists for three years with their publicity and social media campaigns. She has significant success rates gaining press attention and coverage from traditional media in Vancouver and can help increase potential audience reach through events listings and targeted cross-engagement across the major social media platforms. She can also help with copywriting, press releases, and pre-campaign checklists to help kick start your marketing. Campaigns are usually taken on a flat rate, sometimes an hourly depending on the specific needs of the client. Jill strictly limits her number of clients for the best success rate, so please get in touch early to inquire about availability for your needs and to see if there is the chance to work together. Previous successful campaigns include: *James & Jamesy*, *Hip.Bang!*, *Stephanie Morin-Robert Performance Society*, *Direct Theatre Collective* and *SNAFU Production Society*. For further enquiries drop an email to [rayactioncreative@gmail.com](mailto:rayactioncreative@gmail.com). Happy Fringing everyone!

### **Sam Milbrath, Copywriter.**

Sam Milbrath is a freelance copywriter and brand and content marketer with over a decade of experience. She is available to hire at \$75/hr for any writing and editing of marketing materials such as press releases, social messages, ads, blog posts, and emails. Visit her LinkedIn profile at <https://www.linkedin.com/in/sammilbrath/> for more details and to connect.

### **Kevin Dale McKeown**

Kevin Dale McKeown has 20 years experience as an arts journalist and a second 20 years as the publicist for such arts groups as the Vancouver Writers, Dragon Boat, Children's, and Folk Music festivals. He currently offers media relations support services for cultural and social-profit organizations, including writing, editing, and distributing through his extensive media list, media releases and background documents. While Kevin no longer works as a full-on event publicist, he can provide you and your team with the material, timeline, and contact information to enable you to effectively, and inexpensively, manage your own media campaign. For more information visit [kdmcommunications.ca](http://kdmcommunications.ca).

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604.345.2548



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### **Rosemary Newton**

Rosemary has 10 years of experience working in publicity and journalism and has written for publications like *the Globe & Mail*, *Vancouver Sun*, and *Megaphone Magazine*. She currently works with tech and lifestyle clients to secure international coverage and has deep knowledge of Vancouver's media landscape.

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604.358.3444

### **Akeena Legall**

Akeena is a full stack marketer with a love for PR and content writing. She has a background in Arts and Entertainment Business and marketing creative professionals. She currently lead PR for PHS Community Services and has done media relations for Vancouver Craft Beer Week and Vancouver Crazy 8s Film Festival. Visit [akeenalegall.com](http://akeenalegall.com) for more info.

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778.980.5575

### **Lilian Sue**

Lilian has experience providing publicity services for indie film and TV series, lifestyle brands, and food/beverage companies. Her clients have been featured in the *Vancouver Sun*, CTV Vancouver, the Lynda Steele Show on CKNW, Roundhouse Radio, *Business In Vancouver*, *Slice.ca*, and *Toronto Sun*, among others.

[lilians\\_1312@hotmail.com](mailto:lilians_1312@hotmail.com)

### **Shona Wercholak**

Shona is a freelance publicist/marketing manager in the arts and culture sector who loves the Fringe Festival! She started her career at Murray Paterson Marketing Group as a publicist, where she worked with clients like James & Jamesy, Arts Umbrella, Pi Theatre, and many more. She's also then as the Marketing Manager at MRG Concerts, Canada's largest independent concert promoter where she worked on hundreds of concerts as well as the launch of Westward Music Festival. She is now taking contract work, recently finishing a campaign with Arts Umbrella and currently working on Summerset Music and Arts Festival—a brand new music festival in Fort Langley. She also sits on the board of directors for The After After Party Theatre.

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