

## Announcing Executive Director David Jordan's Departure from the Vancouver Fringe

For Immediate Release: July 6, 2017 — Andrew Westman and the board of directors of the Vancouver Fringe Theatre Society, would like to announce that David Jordan will leave his post of Executive Director following the 2017 Fringe Festival to pursue a new career opportunity. He will be greatly missed for his strategic insight into the theatre sector, his business savvy, and his calm and warm demeanor. He developed a culture of community and cooperation throughout the organization. David's integrity has firmly rooted our organization as a leader within Vancouver's arts community and a national leader on the Canadian Fringe circuit.

This will be David's 12th Festival and he leaves behind an exceptional legacy of growth and stability. David took the post in 2006 and promptly retired an organizational debt of over \$100,000. He oversaw exponential growth in sponsorship, fundraising, organizational capacity, and attendance. His legacy includes development of many career development awards for Festival artists including partnerships with The Cultch, the BC Touring Council, and Playwrights Theatre Centre. He launched the Theatre Wire platform in 2015 to serve the independent theatre community year-round and to cultivate a year-round audience. During his tenure at the Vancouver Fringe, David served for seven years as the President of the Canadian Association of Fringe Festivals, as well as on arts juries for the City of Vancouver and the Vancouver Foundation.

"It has been my great privilege to serve the Fringe for the past 12 years. My success was only possible during that time because of the support I received from the entire Fringe community, especially my team of dedicated staff and board. Their dedication inspired me as a leader every day and together we have built a resilient and forward looking organization. Although it is difficult to leave my beloved Fringe, I am excited to see the future of the Fringe unfold with the exceptional momentum we have established. It's a real pleasure to pass the torch, knowing that the organization is on an upswing."

The board of directors has established a search committee which includes community representation from SFU's Howard Jang and Fringe veteran, Tara Travis. We will conduct a search for an innovative Executive Director to lead us to our next frontier building on our society's mission of cultivating artists and audiences in the creation of an open and vibrant independent theatre community. Applications will be accepted until August 9 and we expect to announce our new executive director in October.



After 12 inspiring years as the Vancouver Fringe Festival's Executive Director, David Jordan is leaving to pursue new career opportunities. Photo by My City Photos.

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